

FREESTANDING PORTABLE LAMP DISPLAY PACKAGE

ABSTRACT OF THE DISCLOSURE

A freestanding portable lamp package for product display that can be placed on a store shelf or the like. The package is freestanding and protects the product contained therein from damage during shipment and display and prevents the need for an individual to remove the product from such packaging and disturb the contents within, while displaying the product to the public. The package utilizes a minimum of packaging materials. The package features a handle on the back side to make it easy for the customer to carry the product and package.